“LIBERTY MUSEUM, NEW YORK CITY: FREEDOM TO THE PEOPLE”
Design Processes based on Narratives of Freedom and Liberty

INTRODUCTION
Interdisciplinary studio partially funded and in collaboration with Walt Disney Imagineering (WDI). In this studio students of Architecture will work closely with Imagineers from diverse design professionals exploring narrative design in topics of symbolic and cultural value. Class will be working with the department of landscape architecture and taught by Architecture Professor Irma Ramirez and Landscape Architecture Professor Andy Wilcox. Design environment requires both individual and group efforts. In the spirit of Bobby Brooks, his interests, skills and contributions to design and to the Disney, this studio will be a process-oriented course explored through diverse media explorations. The main goals are:

- To investigate design principles and concepts for a design through a process of researching, illustrating and creating physical constructs of stories, fairytales, narratives, histories related to the theme of Freedom and Liberty.
- To accomplish a detailed design to be submitted to Freedom to the People Design Competition

DESIGN COMPETITION: LIBERTY MUSEUM, NEW YORK CITY
A. NARRATIVE Freedom to the People: Stories of Freedom and Liberty
Project is a current architectural competition to which the class will submit entries at the end of the quarter. Excerpts below are from http://www.archasm.in/

“I know the road will be long, but I know we can get there.”

Excerpt, President Barack Obama expressing his views on stalled progress and unrest regarding civil rights and social justice in the United States of America.

B. INVESTIGATIVE PROCESSES
Students will individually respond to weekly design prompts for the first half of the quarter.

Design Prompts for Process Assignments (Design Phases)
- Monument to Everyday Liberty or Monument to Everyday Memory or Memories of Liberties Past (Found object repositioned, reorganized, adjusted or unfolded and inhabitable.
- Color Studies to reflection Symbols Value
- Collage of collective concepts (multimedia pieces to construct a fictional history of remembrance or liberty.
- Modeling: Physical explorations of concept-constructive and/deconstructive manner in response to issues.

C. THE SITE AND PROGRAM
Liberty Island, New York City. As the Statue of Liberty nears its 130th anniversary, the competition seeks to create a museum on the site of the legendary Statue of Liberty National Monument, located on Liberty Island in New York Harbor. What should the museum be and do?
- NEW-WORLD IDEAL and SYMBOL for the cause of civil rights and social justice.
- IMMERSIVE and INTERPRETATIVE learning experiences on various aspects of the civil rights movement.
- Increase the visitor capacity to the Liberty Island adding a wide range of activities and programs (galleries, theatre, data center, library, social zone etc.)

D. FIELD TRIPS
- New York City (4 day field trip during 3rd week of Fall quarter)
- Walt Disney Imagineering Creative Studios, Glendale, CA
- MOC LAB creative design collaborative focused on product design led by CPP Architecture Alumni.