

Measures of Student Achievement - Bachelor of Science in Urban and Regional Planning

Department of Urban and Regional Planning, 6/29/16

	AY 12/13	AY 13/14	AY 14/15	AY 15/16
Planning Accreditation Board Defined Metrics				
Full-time tuition (in State)	\$6,940	\$6,339	\$6,864	\$6,976
Number of degrees produced each year	53	33	54	TBD
% graduate within 6 years (freshmen)	56% (entered 07/08)	80% (entered 08/09)	78% (entered 09/10)	TBD (entered 10/11)
% graduate within 4 years (transfer)	79% (entered 09/10)	83% (entered 10/11)	77% (entered 11/12)	TBD (entered 12/13)
Retention rate (% of first year students who return one year later)	87% (entered 11/12)	95% (entered 12/13)	92% (entered 13/14)	88% (entered 14/15)
# of AICP exam attempts within 5 years of graduation	0 (07/08 grads)	2 (08/09 grads)	1 (09/10 grads)	1 (10/11 grads)
AICP pass rate	N/A	100%	100%	100%
Employment within 1 year of graduation	16 of 30 Spring 2011 grads known	23 of 53 AY 11/12 grads known, after 8 months	20 of 33 AY 13/14 grads known, after 8 months	48 of 54 AY 14/15 known
Planning	69%	52%	65%	69%
Non-planning	19%	39%	25%	20%
Further education	6%	9%	5%	4%
Unemployed	6%	0%	5%	7%

Department Defined Learning Outcomes

URP learning outcome measures are based on the overall guidance of the URP Strategic Plan, augmented by specific learning outcomes articulated URP's 5/30/2013 Statement of Learning outcomes. There are five stated learning outcomes, including knowledge, communication, research skills, plan making skills, and capacity for ethical reasoning. These overall outcomes are the basis for rubrics that have been developed for the capstone studio class and individual senior projects. The rating scale is "exceeds expectations", "meets expectations", "below expectations", and "not included in presentation". The reported scores are the average rating for each rubric category.

External review of URP 432/L capstone project to measure performance of student teams on a planning project (from capstone rubric). Rating scale is exceeds expectations, meets

Planning skills	Exceeds exp.	Exceeds exp.	Meets exp.	Available 6/16
Planning knowledge	Meets exp.	Meets exp.	Meets exp.	Available 6/16
Research design	Exceeds exp.	Exceeds exp.	Meets exp.	Available 6/16
Communication skills	Exceeds exp.	Meets exp.	Meets exp.	Available 6/16
Ethical reasoning	Not included	Meets exp.	Meets exp.	Available 6/16

External review of URP 462 individual senior project poster presentations (from senior project rubric).

Planning skills	N/A	Meets exp.	Meets exp.	Available 6/16
Planning knowledge	N/A	Meets exp.	Meets exp.	Available 6/16
Research design	N/A	Meets exp.	Meets exp.	Available 6/16
Writing skills	N/A	Exceeds exp.	Meets exp.	Available 6/16
Ethical Reasoning	N/A	Meets exp.	Meets exp.	Available 6/16

Note: TBD - To be determined (data not yet available, spring quarter not complete until June, 2016).