

BS in Urban and Regional Planning URP 462 Senior Project Poster Evaluation Rubric

Project title: _____

Reviewer name: _____

Student name(s): _____

Note to reviewer: please rate the project relative to the expectations for an entry level planning position. The evaluation is intended to be based on the poster and your conversations with the student(s). This rubric is for program assessment only; the project will be graded by the student's instructor. 3/11/14

Exceed Expectations
Meets Expectations
Below Expectations
Inadequate Opportunity to Observe

Problem Definition					
Research problem is clearly identified and relevant to urban and regional planning.					
Planning Knowledge					
Research problem is appropriately placed in the context of the literature.					
Expertise is demonstrated in the relevant subfield of planning.					
Research Design					
Research design (qualitative, quantitative, or mixed) is explained and appropriate to the problem.					
Application of appropriate quantitative, qualitative, and/ or spatial analysis tools.					
Conclusions are appropriately drawn from and supported by the research.					
Communication Skills					
Clarity and conciseness of poster (craftsmanship, graphics, and text).					
Ability to explain the research orally.					
Ability to reply to questions and participate in discussion with reviewers.					
Ethical Reasoning					
Recognition of ethical issues as they present themselves in the research.					
Relationship of the research to issues such as the public interest, governance, and justice.					
Other criteria relevant to the project					