

VISUAL COMMUNICATION DESIGN (VCD) CURRICULUM

First Year

VCD 1311A Foundations in Drawing 1 (3 units)

VCD 1312A Foundations in Drawing 2 (3 units)

VCD 1321A Foundations in 2D Design (3 units)

VCD 1331A Foundations in 3D Design (3 units)

VCD 1341A Foundations in 4D Design (3 units)

VCD 1351A Foundations in 5D Design (3 units)

Sophomore

VCD 2301A Typography (3 units) *Beginning Fall 2018, this course must be taken at Cal Poly Pomona*

VCD 2361A Digital Photography (3 units)

VCD 2311A Illustration (3 units)

VCD 2321A VCD1 (3 units)

VCD 2370 Visual Thinking (3 units)

AH 2302 World Art: Renaissance through Modern Europe and U.S. (3 units)

Junior

VCD 3321A VCD2 (3 units)

Lower Division Art History (3 units)

AH 3333 History of Design (3 units)

Workshop (2)

Elective (2)

Senior

VCD 4610 Prof. Practices (4 units)

Upper Division Art History (3 units)

Workshop (2)

Elective

Workshop Courses (16 units)

VCD 4301 Workshop: Typography (4 units)

VCD 4311 Workshop: Illustration (4 units)

VCD 4321 Workshop: 2D (4 units)

VCD 4331 Workshop: 3D (4 units)

VCD 4341 Workshop: 4D (4 units)

VCD 4351 Workshop: 5D (4 units)

Elective Courses (10 units)

VCD 3361A Studio Arts: Life Drawing (3 units)

VCD 3362A Studio Arts: Painting (3 units)

VCD 3363A Studio Arts: Print Processes (3 units)

VCD 3364A Studio Arts: Ceramics (3 units)

VCD 3365A Studio Arts: Sculpture (3 units)

VCD 4410 VCD: Internship (1 or 2 units)

VCD 2000/4000 Special Study (1 or 2 units)

AH 2301 World Art: Prehistory through Medieval Europe (3 units)

AH 2303 World Art: Asia (Prehistory to 12th Century) (3 units)

AH 2305 World Art: Africa, Oceania and Native America (3 units)

AH 3311 Art of Ancient Egypt and the Near East (3 units)

AH 3313 Art of the Classical World (3 units)

AH 3315 Art of the Middle Ages (3 units)

AH 3317 Art of the Italian Renaissance (3 units)

AH 3319 Art in the Age of the Baroque (3 units)

AH 3331 Art of the United States (3 units)

AH 3335 Modernism in Visual Art (3 units)

AH 3337 Contemporary Art (3 units)

AH 3341 Art and Architecture of India (3 units)

AH 3343 Arts of Korea (3 units)

AH 3345 Arts of Japan (3 units)

AH 3351 Art of Mexico, Central and South America (3 units)

IBM 3012 Principles of Marketing Management (3 units)

IBM 3062 Professional Selling (3 units)

IBM 3072 Promotional Strategies (3 units)

IBM 3162 Marketing of Services (3 units)

IBM 3262 Interactive Marketing (3 units)

IBM 4022 Brand Impression and Management (3 units)

IBM 4112 Consumer Behavior (3 units)

IBM 4352 Advanced Professional Selling (3 units)